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Résumé

EXPERIENCE

March 2010 – present

Apple • SPECIALIST / MENTOR

At Apple, my main mission is to educate and inform customers about the many benefits of Apple products. Using my technical skills I am able to show new adopters how to interperate interfaces and undstand the core concepts of using a computer. I have supported the Creative Team in teaching lessons about Apple software and overall computer knowledge. As a Mentor my responsibilites include training and offering guidance to newly hired Apple Specialists.

June 2009 – August 2009

The JAR Group • ONLINE MARKETING INTERN

My internship at The JAR Group taught me a lot about Affiliate Marketing. I was brought on to create various websites for various ventures and to learn as much about social media as possible. I managed the JAR Group's Twitter account and helped to create blogs on Wordpress. Through all of these experiences I learned the ins-and-outs of the internet marketing world.

October 2008 – October 2009

Ditto! • GRAPHIC DESIGNER / CONSULTANT

At Ditto! I was taught the fundamentals of printing production. We worked with both digital and offset printers. I was asked to offer advice and provide additional help within the realm of Graphic Design and software utilization, as well as working on/off site to ensure that all projects were executed in a timely and orderly fashion.

November 2006 – November 2008

Pepsi Bottling Group • WEB DESIGN INTERN

While working at the Pepsi Bottling Group I created and maintained the Finance Department's numerous websites. This excercised my ability to create web experiences that were simple and organized to ensure that any user could access information about Pepsi's vendors and suppliers.

February 2003 – December 2004

Big Buzz Communications • WEB DESIGN INTERN

At Big Buzz I helped to design and develop websites and digital media for numerous clients while taking part in client phone calls and attending business meetings to better understand how a boutique web design company functions on an everyday basis. The experiences I had at Big Buzz introduced me to the world of web design and the fundamentals I learned here help me to this day.

EDUCATION

Class of 2011

Purchase College, SCHOOL OF ART + DESIGN

Studying to complete Bachelor of Fine Arts (BFA) in Graphic Design

SKILLS

Photoshop, Illustrator, InDesign, Flash, HTML, CSS, Javascript, jQuery, Ajax, Command-Line Interfaces, Web Standards. Working knowledge of Ruby on Rails and Object Oriented Programming.